



E C H E L O N

Signage Standards Approved Lot Marketing Sign Last Update October 11, 2018

Street Side Approved Lot Marketing Sign

The following Signage Standards apply to an Approved Lot Marketing Sign on the Street Side of a Lot.

If not already on the Lot Number Post, at the Lot Owner's request the HOA will provide a "For Sale" Sign to be affixed just below the Lot Number Sign. If the Lot Owner prefers not to have a "For Sale" sign that is currently on the Lot Number Post, please remove it and leave it at the gatehouse door on the entrance side to Echelon.

The Signage Standards permit a 12 inch x 12 inch Approved Lot Marketing Sign to be added to the Lot Number Post just below the Lot Number Sign or, if there is a "For Sale" Sign on the Post, just below the "For Sale" Sign. A Lot Owner wishing to market his or her lot for sale may add a sign identical in appearance to the attached Approved Lot Marketing Sign – with the Lot Owner's or Realtor®'s information on the Approved Lot Marketing Sign.

The Approved Lot Marketing Sign may be purchased from a sign vendor of choice, but to assure compliance with the Signage Standards the HOA recommends that it be purchased at the Lot Owner's expense from Inspired Designs & Wraps, 239 Riverstone Commons Circle, Canton, GA 30114. Their phone number is 678.654.2379. The reason for this recommended vendor is to assure quality control in materials, colors and layout.

Golf Course Side Approved Lot Marketing Sign

The same Signage Standards as Street Side Approved Marketing Signs apply to Lots on the Golf Course with the additional opportunity for a Golf Course Lot Owner, at his or her option, to erect Signage on the Golf Course side of the Lot under the following conditions:

- In addition to the Approved Lot Marketing Sign, the Lot Owner shall at his or her expense install:
 - A 4 inch x 4 inch flat black Lot Number Post as shown on the attached. (Required)
 - A 12 inch wide x 18 inch tall Lot Number Sign as shown on the attached. (Required)
 - A 12 inch wide x 6 inch tall "For Sale" sign as shown on the attached. (Optional)
- The Lot Number Post and related Signs must be installed on the Lot that is "for sale" and not on the Golf Course nor within the Golf Course Easement.

Here again, it is recommended that the Lot Number Post and related Signs be purchased at the Lot Owner's expense from Inspired Designs & Wraps, 239 Riverstone Commons Circle, Canton, GA 30114. Their phone number is 678.654.2379. The reason for this recommended vendor is to assure quality control in materials, colors and layout.

**All signs are to be constructed of 3mm polymetal (Dibond)
with digital laminated vinyl white print on a black background with a 1 inch gold border.**



Approved Street Side & Golf Course Side Marketing Sign